

A man is shown in profile, sitting in the driver's seat of a car and exhaling a plume of smoke. The smoke is depicted as thick, white, and swirling, filling the interior of the car and extending outwards. A woman is seated next to him, holding a young child. They are both looking towards the right. The background is solid black, making the white smoke and the subjects stand out.

Over 80% of smoke is invisible.

None of it is safe.

From 1st February it's illegal to smoke in a vehicle if anyone in it is under 18.